O Media

O.01 Best use of media - Film

Entry N°	Title	Client	Entrant Company
O.01-502	**DONATION GLASSES**	Pedigree Adoption Drive Trust	COLENSO BBDO & FINCH

O.02 Best use of media - Print

Entry N°	Title	Client	Entrant Company
O.02-502	**TNZ-TE ARAROA THE LONG PATHWAY**	Tourism New Zealand	WHYBIN\TBWA SYDNEY
O.02-503	**SEE MORE OF NEW ZEALAND BY TRAIN**	KiwiRail	CLEMENGER BBDO WELLINGTON

O.03 Best use of media - Outdoor/Ambient

Entry N°	Title	Client	Entrant Company
O.03-503	**PROJECT EDSA**	Pacific Paint (Boysen) Philippines, Inc.	TBWA\SANTIAGO MANGADA PUNO
O.03-504	**MOBILE MEDIC**	Defence Force Recruiting	GEORGE PATTERSON Y&R MELBOURNE
O.03-506	**NRMA -BUS SHELTER**	Insurance Australia Group	WHYBIN\TBWA SYDNEY
O.03-513	**SEE MORE OF NEW ZEALAND BY TRAIN**	KiwiRail	CLEMENGER BBDO WELLINGTON
O.03-514	**THE SURF CLUB PROJECT**	Dulux	CLEMENGER BBDO MELBOURNE
O.03-515	**HONESTY REWARDS**	National Australia Bank	CLEMENGER BBDO MELBOURNE
O.03-518	**BOTTLE LIGHT**	PepsiCo Int./MyShelter Foundation	BBDO GUERRERO PHILIPPINES, INC

O.04 Best use of media - Digital

Entry N°	Title	Client	Entrant Company
O.04-001	**BUILD WITH CHROME**	Google Australia	M&C SAATCHI SYDNEY
O.04-502	**MOBILE MEDIC**	Defence Force Recruiting	GEORGE PATTERSON Y&R MELBOURNE

O.05 Best use of media - Integrated Campaign

Entry N°	Title	Client	Entrant Company
O.05-504	**MOBILE MEDIC**	Defence Force Recruiting	GEORGE PATTERSON Y&R MELBOURNE
O.05-508	**NRMA -CAR CREATION**	Insurance Australia Group	WHYBIN\TBWA SYDNEY