K Digital

K.01 Website - Business to consumer

Entry N°	Title	Client	Entrant Company
K.01-512	**BUILD WITH CHROME**	Google Australia	M&C SAATCHI SYDNEY
K.01-513	**NISSAN 370 ZEN TO Z**	Nissan Australia	WHYBIN\TBWA SYDNEY
K.01-514	**SINGULAR MASTERPIECE**	Volkswagen	OGILVY BEIJING

K.03 "Website - Community service & charity, public health & safety, awareness message"

Entry N°	Title	Client	Entrant Company
K.03-502	**KEEP IT SAFE**	Victorian Government	DEEPEND

K.04 Digital Campaign - Business to consumer

Entry N°	Title	Client	Entrant Company
K.04-007	**STEAL BANKSY**	Art Series Hotels	NAKED COMMUNICATIONS
K.04-500	**Fists Of Fusian**	Nestle	MercerBell
K.04-506	**FAIR GO BRO**	Virgin Mobile Australia	ONE GREEN BEAN & HAVAS WORLDWIDE AUSTRALIA
K.04-511	**NRMA - CAR CREATION**	Insurance Australia Group	WHYBIN\TBWA SYDNEY
K.04-512	**GUILT TRIPS**	V/Line	MCCANN MELBOURNE
K.04-514	**The Perfect Lager Project**	Casella Wines - ARVO Beer	AnalogFolk

K.05 Digital Campaign - Business to business

Entry N°	Title	Client	Entrant Company
K.05-501	**OAK Reverse Robberies**	Parmalat	The Monkeys

K.06 Digital Campaign - Community service & charity, public health & safety, awareness message

Entry N°	Title	Client	Entrant Company
K.06-001	**UNITED NATIONS WORLD HUMANITARIAN DAY**	United Nations	DROGA5
K.06-500	**SIGNED FINDS BY VINNIES**	St Vincent de Paul Society	GEORGE PATTERSON Y&R SYDNEY
K.06-504	**BURY THE PAST**	Gabriela	DDB DM9JAYMESYFU
K.06-506	**Volunteer To Promote Volunteering**	SEEK	Leo Burnett Melbourne

K.11 Games - Mobile

Entry N°	Title	Client	Entrant Company
K.11-500	**PLAYMAKER**	Lego	HOST SYDNEY
K.11-501	**WILDERQUEST**	National Parks Wildlife	DEEPEND AND NOMAD

K.14 Mobile

Entry N°	Title	Client	Entrant Company
K.14-505	**MOBILE MEDIC**	Defence Force Recruiting	GEORGE PATTERSON Y&R MELBOURNE
K.14-508	**Old Mout Cider**	Old Mout Cider	Whybin\TBWA Melbourne
K.14-509	**Dirtgirlworld App**	mememe Productions	Whybin\TBWA Sydney
K.14-512	**LONDON TRACKER**	News Limited	VISUAL JAZZ ISOBAR

K.15 Digital Kiosk, Point of Sale, On-Site

Entry N°	Title	Client	Entrant Company
K.15-001	**CORNETTO ENIGMA SHOW YOUR SOFT SIDE**	Streets Cornetto (Unilever)	SOAP CREATIVE
K.15-501	**THE EMPATHY EXPERIENCE**	The Smith Family	BMF
K.15-503	**NRMA - BUS SHELTER**	Insurance Australia Group	WHYBIN\TBWA SYDNEY

K.16 Online Promotion

Entry N°	Title	Client	Entrant Company
K.16-001	**NO MORE BAD PHOTOS**	Sony Australia	HAVAS WORLDWIDE AUSTRALIA
K.16-510	**Volunteer To Promote Volunteering**	SEEK	Leo Burnett Melbourne

K.17 Viral Film

Entry N°	Title	Client	Entrant Company
K.17-510	**FAIR GO BRO**	Virgin Mobile Australia	HAVAS WORLDWIDE AUSTRALIA & ONE GREEN BEAN
K.17-511	**HAHN BEER PREDICAMENTS - SPILL PROOF BEER**	Lion Nathan	PHOTOPLAY FILMS
K.17-513	**DELITE-O-MATIC**	Fantastic Snacks	CLEMENGER BBDO ADELAIDE

K.18 Social Media

Entry N°	Title	Client	Entrant Company
K.18-517	**BURY THE PAST**	Gabriela	DDB DM9JAYMESYFU
K.18-521	**IT'S MORE FUN IN THE PHILIPPINES**	Department of Tourism	BBDO GUERRERO, INC.
K.18-524	**OAK REVERSE ROBBERIES**	Parmalat	THE MONKEYS

K.19 Apps

Entry N°	Title	Client	Entrant Company
K.19-001	**BUILD WITH CHROME**	Google Australia	M&C SAATCHI SYDNEY
K.19-500	**WILDERQUEST**	National Parks Wildlife	DEEPEND AND NOMAD
K.19-508	**JB HI-FI NOW**	JB Hi-Fi	VISUAL JAZZ ISOBAR
K.19-514	**DIRTGIRLWORLD**	mememe Productions	WHYBIN\TBWA SYDNEY

K.20 Emerging Digital

Entry N°	Title	Client	Entrant Company
K.20-500	**FRONTROW**	Google Australia/ Sydney Opera House	M&C SAATCHI SYDNEY
K.20-501	**MIMEISTHAI**	Ted x	CLEMENGER BBDO SYDNEY
K.20-503	**THE V MOTION PROJECT**	Frucor Beverages Ltd	COLENSO BBDO