AWARD Awards Finalists 2012

A Film and Video

A.01 "Television Commercials, individual - less than 30 seconds"

Entry N°	Title	Client	Entrant Company
A.01-516	**STAMP**	Bayer Philippines, Inc.	BBDO GUERRERO INC PHILIPPINES, INC.
A.01-517	**POUND**	Bayer Philippines, Inc.	BBDO GUERRERO INC PHILIPPINES, Inc.
A.01-518	**WASH**	Bayer Philippines, Inc.	BBDO Guerrero Philippines, Inc.

A.02 "Television Commercials, individual - 30 seconds"

Entry N°	Title	Client	Entrant Company
A.02-505	**Dress**	Selleys	Belgiovane Williams Mackay
A.02-507	**Oak - Are You Stupid?**	Parmalat	The Monkeys
A.02-514	**Fair Go Bro**	Virgin Mobile Australia	Havas Worldwide Australia & One Green Bean
A.02-515	**Supporting Mateship - Sauna**	Lion Nathan	BMF
A.02-516	**Supporting Mateship - Renovation**	Lion Nathan	BMF
A.02-521	**AMANDA - SBS ON DEMAND**	SBS	JOY.
A.02-539	**Back and Forth**	Wrigley	DDB Group Sydney

A.03 "Television Commercials, individual - over 30 seconds"

Entry N°	Title	Client	Entrant Company
A.03-002	**LOUNGIN'**	The Star	THE MONKEYS
A.03-501	**STAYING UP**	McDonald's New Zealand	DDB GROUP NEW ZEALAND
A.03-503	**BEIJING DUCK**	T.C. Pharmaceutical Industries Co., Ltd.	THE LEO BURNETT GROUP THAILAND
A.03-511	**Since Today**	UBank	The Monkeys
A.03-520	**PREPAID ALIBIS**	New Zealand Lotteries	DDB GROUP NEW ZEALAND
A.03-523	**BE GOOD WITH MONEY**	BNZ	REVOLVER/WILL O'ROURKE
A.03-527	**Catfish**	Diageo Australia	Leo Burnett Sydney
A.03-536	**Leaving**	Tetley - Tata Global Beverages Australia	Clemenger BBDO Melbourne
A.03-537	**THE MOMENT**	Bupa Australia	CLEMENGER BBDO MELBOURNE
A.03-538	**BEER CHASE**	Carlton Draught - Carlton United Breweries	CLEMENGER BBDO MELBOURNE
A.03-552	**THE WINE IS OVER**	DB Breweries	COLENSO BBDO

A.04 "Television Commercials, campaign - less than 30 seconds"

Entry N°	Title	Client	Entrant Company
A.04-504	**PERSISTENT HEADACHES**	Bayer Philippines, Inc.	BBDO GUERRERO PHILIPPINES, INC.

A.05 "Television Commercials, campaign - 30 seconds"

Entry N°	Title	Client	Entrant Company
A.05-504	**ON DEMAND**	SBS	JOY.
A.05-507	**Woolworths "Monday, Tuesday, Wednesday"**	Woolworths	Droga5
A.05-509	**iSelect Tax**	iSelect	AJF Partnership

A.07 "Large format screens, individual or campaign - any length including cinema, outdoor, LCD screens."

Entry N°	Title	Client	Entrant Company
A.07-510	**Catfish**	Diageo Australia	Leo Burnett Sydney

A.08 "Community service & charity, individual - any length"

Entry N°	Title	Client	Entrant Company
A.08-001	**NSW RURAL FIRE SERVICE - COMPUTER**	NSW Rural Fire Service	JWT Sydney/Campaign Palace
A.08-002	**NSW RURAL FIRE SERVICE - CAR**	NSW Rural Fire Service	JWT Sydney/Campaign Palace
A.08-003	**NSW RURAL FIRE SERVICE - TV**	NSW Rural Fire Service	JWT Sydney/Campaign Palace
A.08-502	**Blind.Faith.**	SINGAPORE ASSOCIATION OF THE VISUALLY HANDICAPPED	Havas Worldwide Singapore

A.09 "Community service & charity, campaign - any length"

Entry N°	Title	Client	Entrant Company
A.09-002	**FIRE PROTECTION CAMPAIGN**	NSW Rural Fire Servcie	JWT Sydney/Campaign Palace
A.09-500	**Experience Unseen**	Guide Dogs NSW/ACT	The Monkeys
A.09-501	**DRUG DRIVING**	New Zealand Transport Agency	CLEMENGER BBDO WELLINGTON

A.10 "Branded content, individual - any length"

Entry N°	Title	Client	Entrant Company
A.10-500	**Crossing the Ice**	Sony	Naked Communications
A.10-502	**The Snowys**	Rapha	The Sweet Shop
A.10-507	**THE KIWI SCEPTICS - AUSSIE AUSSIE**	Air New Zealand Australia	HOST SYDNEY
A.10-528	**BOOST MOREING**	Kraft	DROGA5

A.11 "Branded content, campaign - Any length. Including short films, documentaries and television series"

Entry N°	Title	Client	Entrant Company
A.11-501	**THE KIWI SCEPTICS**	Air New Zealand Australia	HOST SYDNEY
A.11-517	**BOOSTED INSPIRATION SERIES**	Kraft	DROGA5
A.11-519	**The V Motion Project**	Frucor Beverages Ltd	Colenso BBDO New Zealand

A.13 "Interactive film, campaign - Any length"

Entry N°	Title	Client	Entrant Company
A.13-500	**Fists of Fusian**	Nestle	MercerBell
A.13-501	**ICE BREAK DRAG RACE 'EM**	Parmalat	THE MONKEYS